

# HUMAN SUSTAINABILITY

## To the people of the world...

It's a promise to encourage people to live healthier by offering a portfolio of both enjoyable and wholesome foods and beverages.\*

### OUR GOALS AND COMMITMENTS

#### PRODUCTS:

Provide more food and beverage choices made with wholesome ingredients that contribute to healthier eating and drinking.

- Increase the amount of whole grains, fruits, vegetables, nuts, seeds and low-fat dairy in our global product portfolio.
- Reduce the average amount of sodium per serving in key global food brands by 25 percent.
- Reduce the average amount of saturated fat per serving in key global food brands by 15 percent.
- Reduce the average amount of added sugar per serving in key global beverage brands by 25 percent.

#### MARKETPLACE:

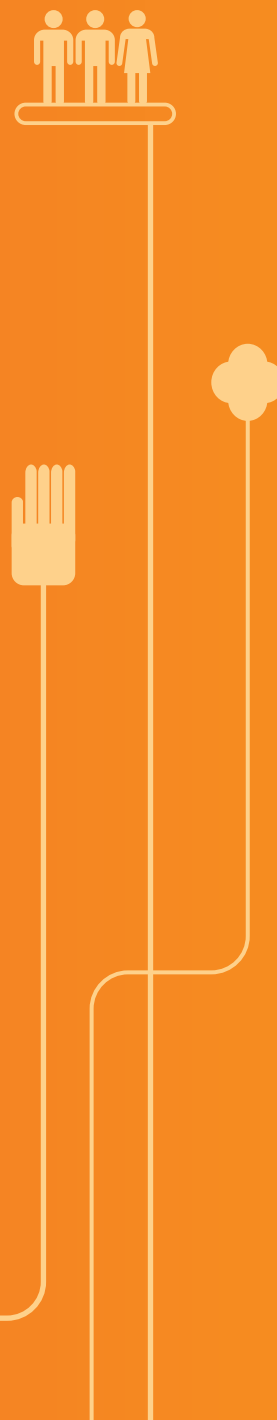
Encourage people to make informed choices and live healthier.

- Display calorie count and key nutrients on our food and beverage packaging by 2012.
- Advertise to children under 12 only products that meet our global science-based nutrition standards.
- Eliminate the direct sale of full-sugar soft drinks in primary and secondary schools around the globe by 2012.
- Increase the range of foods and beverages that offer solutions for managing calories, like portion sizes.

#### COMMUNITY:

Actively work with global and local partners to help address global nutrition challenges.

- Invest in our business and research and development to expand our offerings of more affordable, nutritionally relevant products for underserved and lower-income communities.
- Expand PepsiCo Foundation and PepsiCo corporate contribution initiatives to promote healthier communities, including enhancing diet and physical activity programs.
- Integrate our policies and actions on human health, agriculture and the environment to make sure that they support each other.



\* For more information on our goals and commitments, including a metrics baseline and timeline, and risks, please visit [www.pepsico.com](http://www.pepsico.com).